



Pre-Reading Activities

A: Vocabulary

Match these words with the meanings below.

views; political issues; hits; poll; powerful; lead singer

1. The main singer in a music band.
2. When an interviewer asks people what they think about something.
3. What you believe or think about something.
4. Problems or situations which occur in politics.
5. Very popular songs.
6. Someone who has a lot of control and is able to make others do what they want.

B: Discussion

Today's article is about '*the most **powerful** man in music*'.

Work together in a group and think of five people you think are powerful in the music industry. Talk about why you think they are powerful.

Reading Activities

A: Reading for Overall Understanding

Read today's article quickly and tick the best answer.

Today's article is about...

1. **...the band U2.**
2. **...political issues.**
3. **...Bono.**

The Most Powerful Man in Music

LONDON Thur Oct 3 (Reuters) - U2's lead singer Bono is the most powerful man in music and not just because of his singing, says a poll of top music business people.

Irishman Bono is number one on the list in British music magazine "Q" because he speaks publicly about his views on political issues such as Third World **debt**.

The 42-year-old singer, whose real name is Paul Hewson, has used his fame to meet with the world's political leaders and has even met the Pope. The singer is not only successful at talking with leaders about political issues but his band also still enjoys worldwide hits 25 years after it started.

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Word: debt - money that you must back to someone



B: Reading for Detail

Read these extracts from today's article and choose the best answers.

1. U2's lead singer Bono is the most powerful man in music and not just because of his singing,...

This means...

- a. *Bono is the most powerful man in music because of his singing.*
- b. *Bono is the most powerful man in music but he is not powerful because of his singing.*
- c. *Bono is the most powerful man in music because of his singing and because of something else.*

2. ...political issues such as **Third World debt**.

Third World debt means...

- a. *money that poor or developing countries owe.*
- b. *money that all the countries in the world owe.*
- c. *the problems of poor countries.*

3. The 42-year-old singer, whose real name is Paul Hewson,...

This means...

- a. *the singer's real name isn't Bono.*
- b. *the singer's real name is Bono.*
- c. *the singer has a friend called Paul Hewson.*

4. ... and has **even met the Pope**.

...**even met the Pope** means...

- a. *many people meet the Pope.*
- b. *it is a special thing to meet the Pope.*
- c. *the Pope enjoys meeting musicians.*

C: True or False

Read the article again and decide if the statements below are true **T** or false **F**.

- 1. Bono is the most powerful man in music.
- 2. Bono is interested in different political issues.
- 3. His band isn't very popular.
- 4. Bono is a politician.
- 5. Bono is good at talking with political leaders about political issues.
- 6. The band U2 has been together for 25 years.

D: Gap Fill

Fill in the gaps in today's article with the words below. Do not look at the article until you have finished.

and; and; because; but; the; the

LONDON Thurs Oct 3 (Reuters) - U2's lead singer Bono is (1)_____ most powerful man in music (2)_____ not just because of his singing, says a poll of top music business people.

Irishman Bono is number one on the list in British music magazine "Q" (3)_____ he speaks publicly about his views on political issues such as Third World debt.

The 42-year-old singer, whose real name is Paul Hewson, has used his fame to meet with (4)_____ world's political leaders (5)_____ has even meet the Pope. The singer is not only successful at talking with leaders about political issues (6)_____ his band also still enjoys worldwide hits 25 years after it started.

Post-Reading Activities

You may do one or more of these.

A: Language

Irishman Bono is number one on the list in British music magazine "Q" because he speaks publicly about his views on political issues.

We use **'because'** to show *the reason* (why something happens) for something. The article says that Bono is the most powerful man in music *because* he talks in public about his political views. **'Because'** tells us *why* Bono is number one in the poll.

Below are some sentences about Bono that have been cut in half. Match each beginning with the correct ending. (One is done for you as an example.)

Example: *Bono can meet with world leaders...* ...because he is very famous.

Beginnings

1. Bono can meet with world leaders...
2. Bono talks in public about his views...
3. A magazine did a poll...
4. Bono wants to meet world leaders...
5. Bono doesn't want to be a political leader...
6. Bono started a group called DATA (Debt, Aid, Trade for Africa)...

Endings

- ...because he is very famous.
- ...because he can talk to them about world problems.
- ...because it wanted to find out who was the most powerful musician.
- ...because he wanted to help poor countries.
- ...because his music is more important to him.
- ...because he is interested in world problems.

B: Word Find

Find these words from today's article in the Word Find puzzle:

debt, hits, music, poll, powerful, singer, views

L	D	E	B	T	T	N	R
J	U	N	Y	A	K	E	H
J	L	F	R	F	G	Z	I
S	R	X	R	N	H	K	T
W	L	L	I	E	K	T	S
E	L	S	X	J	W	H	P
I	O	B	K	C	L	O	I
V	P	C	I	S	U	M	P

TEACHERS' NOTES AND ANSWER KEY

Please Note: If your students do not know much about Bono, or are interested in finding out more about him after the lesson, you may find this Internet site useful: www.u2.com. Another powerful man in music, Paul McCartney, features in our lesson "A Global Issue". This lesson focuses on his work with landmines.

Pre-Reading Activities

A: Vocabulary - Answers

1. lead singer, 2. poll, 3. public views, 4. political issues, 5. hits, 6. powerful.

B: Discussion - Notes

This discussion doesn't have to be restricted to the US or UK music industry, you could also ask your students to discuss the music industry most relevant to them e.g. the Hong Kong music industry or the French music industry.

Reading Activities

A: Reading for Overall Understanding - Answer

3. Bono

B: Reading for Detail - Answers

1. c, 2. a, 3. a, 4. b.

C: True or False - Answers

1. True, 2. True, 3. False, 4. False, 5. True, 6. True.

D: Gap Fill - Answers

1. the, 2. and, 3. because, 4. the, 5. and, 6. but.

Post-Reading Activities

A: Language - Notes

Students may be able to make other combinations for sentence 2. The Elementary lesson 'Politics - No way' looks at 'because' and 'because of'.

A: Language - Suggested Answers

- Bono talks in public about his views / because he is interested in world problems.
- A magazine did a poll / because it wanted to find out who was the most powerful musician.
- Bono wants to meet world leaders / because he can talk to them about world problems.
- Bono doesn't want to be a political leader / because his music is more important to him.
- Bono started a group called DATA (Debt, Aid, Trade for Africa) / because he wanted to help poor countries.

B: Word Find - Answers

